

Hunter Weeks

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www.hunterweeks.com

EMPLOYMENT

2006-Present

Spinning Blue Producer/Partner. Denver, CO

- Produced two feature-length documentary films: *10 MPH* and *10 Yards*
- Built major partnerships: Quiznos, Crocs, SmartWool, Chipotle, CBS Sports, YouTube, OurStage, Fender, Rock Bottom Restaurants, IZZE
- Directed PR strategy securing over 100 features, including: NYT, NPR, CNN, Fox News, Denver Post, FHM, Maxim
- Created web and eMarketing strategy, including web production
- Engineered social media campaign resulting in millions of impressions
- Produced video projects for various clients, including Sage and Weber Grills

2005-2006

Merkle|Quris Account Director. Denver, CO (promoted 2 times)

- Grew Blockbuster.com into a full client and helped start relationship with DIRECTV
- Managed email marketing strategy and campaigns for Blockbuster, Charles Schwab, Wynn Las Vegas, Vail Resorts, FedEx Kinkos
- Prepared and presented presentations; analyze campaign results

2001-2004

Best Software Web Marketing Manager. Scottsdale, AZ (promoted once)

- Managed all content and marketing direction for www.act.com.
- Developed, coordinated, and executed web marketing campaigns, product launches, site marketing plans, and site redesigns.
- Detailed analysis, reporting, and action-taking on site activity/traffic.
- 500+ pages. Over 500K visitors per month. Over \$6M in annual sales.

2000

eStudio. Site Manager and Features Editor. Fremont, CA (promoted once)

- Managed front end and all content on professional design portal website
- Analyzed site traffic. Wrote full-length industry articles for DesignFreak.com
- Wrote copy for marketing and press releases. Oversaw PR efforts and tradeshow

1999-2000

Discovery Channel Asst. Project Manager for retail division. Berkeley, CA

- Wrote copy. Trafficked. Facilitated distribution of large signage with prod mgr
- Worked closely with marketing, creative, and visual departments. Managed projects

ADDITIONAL EXPERIENCE

2008-Present

Workbook Project Consultant New York, NY

- Transmedia projects. Social Media. Speaking.

Speaking Engagements New York, Ireland, Sundance Film Festival, Berkeley

- Present and speak about film, DIY distribution, Transmedia, 10 MPH, etc.

LANGUAGES

Spanish - intermediate level

SOFTWARE SKILLS

Photoshop, Flash, HTML, CSS, Illustrator, Quark, Dreamweaver, Final Cut Pro

EDUCATION

Principia College. Elsah, IL - BA 1999. Political Science major. Communications minor GPA: 3.7. study abroad: Japan, Indonesia, and Europe